



## **Photography & Video Workshops 2016**

Thank you for your enquiry into improving your photography and video with me. I get very excited about building individual course for students, it is more bespoke and allows me to really focus on individual needs.

The most fulfilling aspect of my tenure as an Instructor Trainer (PADI Course Director) and film school graduate is the ability to take the knowledge I've gained over 20 years of dive experience, training agency curriculum development, and film and photography work, and combine it all together. Then impart that information into eager students.

I've served as an expedition leader for National Geographic, the BBC, Animal Planet, Discovery networks, private institutions and NGOs, worked on BAFTA award-winning film crews, won the MTV Latin America Best Video award, and have called La Paz, Mexico home for the last 14 years.

This unique list of qualifications and skills allows me to expose my expedition students to a side of photography that most entry level photographers can only dream of.

Currently I'm leading bespoke or fully customisable expeditions to the sea lion colonies around La Paz, highlighting these exceptional creatures in their native habitat. The natural curiosity of these agile marine mammals—combined with the clear, calm waters around Isla Espirito Santo create the perfect outdoor studio for beginner through advanced film and photography students. This is an ideal training environment; whether you're a diver looking to take your photography skills to the next level, or a photographer interested in exploring the other 70% of the Earth.

Below you will find the basic curriculum outline and the prices.

Please do not hesitate to ask any questions, let me know a good time to chat via Skype or phone. Many thanks

Luke Inman

**Luke Inman · Cortez Expeditions**

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**Skype: lukeinman**

**PADI 5 Star IDC Center #24494 TDI Training Facility #1003923**

**[www.lukeinman.com](http://www.lukeinman.com) [www.cortezexpeditions.com](http://www.cortezexpeditions.com)**

## Basic & Intermediate Photography/Video

This course is for beginners and intermediate Photographers/Videographers using a Digital SLR or Compact/Camera\* Course is run over a minimum of 5 Days  
The Course consists of the Following components:

### Getting to know your Camera

Your Camera what is it?

Lens Options?

### File Formats and Resolution

JPEG, RAW, TIFF, DNG, PSD

Storage

Management

Pixels

### Exposure

ISO

Shutter Speed

Aperture

Problems

Changing Exposure

### Light

Characteristics of Light

Time of Day

White Balance - Understanding

White Balance

White Balance Choices

### Post Production

The basics of editing

### Composition

Will the real subject please stand up?

The rule of Thirds

Move Closer

Auto Focus and Zoom

### Tricks and Tips from the Pros

### Packing Gear for an Expedition

### Course Assignments

Diving Safely with the Camera and improving your diving techniques

Shooting JPEG, TIFF & RAW

Learning about noise/backscatter

Control Depth of Field

Changing Exposure

Applying the Rule of thirds

Portraits and Abstracts

Post Production

\*students are expected to own their own camera and housing. A rental unit can be arranged with prior notice

### 5 Day Photo Work Shop includes:

4 Days Diving At Los Islotes with the Sea Lions in La Paz 2 Dives a day

Tanks & Weights

Fruit, Cookies, Water, Soda & Beer

One full Day of Photo Tuition

4 Evenings of Photo classes and reviewing work, in Luke's Studio

**Course Fee: \$2499 USD**

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